

WOMAN The Feminist Avant-Garde of the 1970s Works from the SAMMLUNG VERBUND Collection, Vienna at Stavanger Art Museum Norway

Ulrike Rosenbach, Art is a criminal action, 1969-70 ©Ulrike Rosenbach / Bildrecht, Vienna, 2018 / The SAMMLUNG VERBUND Collection, Vienna S

curated by

Gabriele Schor Founding Director, the SAMMLUNG VERBUND Collection, Vienna

> Hanne Beate Ueland Director, Stavanger Art Museum

> Vibece Salthe Curator, Stavanger Art Museum

Stavanger Art Museum

Stavanger Art Museum Henrik Ibsens gate 55 4021 Stavanger Norway



Press Conference

June 15th, 2018, 12am

Opening

June 15th, 2018 6pm

Lecture

Martha Wilson June 15th, 2018 7.15pm

Exhibition Duration

Saturday, June 16th - Sunday, October 14th, 2018

The exhibition at the Stavanger Art Museum in Norway features over 200 works of art from the SAMMLUNG VERBUND Collection, Vienna, that show how feminist artists in the 1970s began to subvert cultural constructions of women. In the process, they used their bodies as 'projection screens' for displaying social codes and their critique of such codes. The aim of the exhibition is to underscore the pioneering achievements of the "Feminist Avant-Garde", a term that was coined by the collections founding director, Gabriele Schor, to rewrite the canon of art history.

Making use of relatively new art media such as photography, film, video, performance and happenings, these women artists deconstructed existing restrictive cultural and social conditioning and the mechanisms and automatisms of female oppression. For the first time in the history of art, women artists began collectively taking "representations of women" into their own hands by creating a plurality of self-determined female identities. In their works, they confronted Western society as a whole, and the art scene in particular, with radically new questions about the roles of women. The rejection of ideas conforming to traditional norms is the common link amongst the female artists of that generation. Against the backdrop of the events of 1968, the feminist movement left its mark with the rallying slogan "The personal is political", thus challenging the one-dimensional roles assigned to women — mother, housewife, and spouse.

The exhibition is arranged in five sections

- reducing women to mothers, housewives, and spouses
- role-playing as masquerade and parody
- the visualization of oppressive confinement and the act of breaking out
- female sexuality versus objectification
- and the dictates of beauty

The female artists revealed patriarchal ideas of how a woman should lead her life and the constructs for what she should be like. Amazingly, some chose strategies that were formally similar, although they did not know of each other's works.

The FEMINIST AVANT-GARDE of the 1970s from the SAMMLUNG VERBUND Collection, Vienna brings together 57 artists from Europe and North and South America, who were born between 1935 and 1955.

The SAMMLUNG VERBUND Collection. Vienna was founded in 2004 by

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Artists

Helena Almeida, Sonia Andrade, Eleanor Antin, Anneke Barger, Lynda Benglis, Judith Bernstein, Renate Bertlmann, Dara Birnbaum, Teresa Burga, Marcella Campagnano, Judy Chicago, Linda Christanell, Lili Dujourie, Mary Beth Edelson, Renate Eisenegger, VALIE EXPORT, Esther Ferrer, Margaret Harrison, Lynn Hershman Leeson, Alexis Hunter, Sanja Iveković, Birgit Jürgenssen, Kirsten Justesen, Auguste Kronheim, Ketty La Rocca, Leslie Labowitz, Suzanne Lacy, Suzy Lake, Katalin Ladik, Brigitte Lang, Natalia LL, Karin Mack, Ana Mendieta, Rita Myers, Lorraine O'Grady, ORLAN, Florentina Pakosta, Gina Pane, Letícia Parente, Ewa Partum, Friederike Pezold, Margot Pilz, Ulrike Rosenbach, Martha Rosler, Suzanne Santoro, Carolee Schneemann, Lydia Schouten, Elaine Shemilt, Cindy Sherman, Penny Slinger, Annegret Soltau, Betty Tompkins, Regina Vater, Hannah Wilke, Martha Wilson, Francesca Woodman, Nil Yalter

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The SAMMLUNG VERBUND collection Vertical Gallery Am Hof 6a 1010 Vienna 0043/50313/50049 sammlung@verbund.com http://www.verbund.com/kt/en/

